



Vladimir Dyachkov, Ph.D.

CPO • Product Owner

AI-Driven Product Development

AI Product Leader fusing CPO and Lead PO - inventing R&D products and setting the standard is the optimal approach. I help teams, align product with business and UX. Ph.D. expert in the engineering of economic behavior and organizational design.

Contact

Telegram: t.me/vlruso

vladimiruso@gmail.com

www.linkedin.com/in/uxproduct

Education

Doctor's Degree,
Behavioral Economics Research:
Info-Engineering of Economic
Behavior
TSU (2004 – 2007)

Master's Degree,
Financial Management
TSU (1999 – 2004)

Top Skills

- User behavior research
- Research and Development (R&D)
- AI Product development

Published Books

- Habit Machine. AI Product Management
- Institutional Engineering for the AI Age

Languages

- Spanish (Elementary)
- English (Full Professional)
- Russian (Native or Bilingual)
- German (Elementary)

Location

UAE • Thailand • Russia • Georgia •
Estonia • Argentina • Philippines •
Vietnam

Experience

AI Healthcare Ecosystems (Georgia)

CPO • Product Owner

May 2020 – Present

- Directed 12 cross-functional development teams in the architecting and launch of 7 AI-driven products for clinical networks.
- Developed an AI-driven BI platform on clinical and operational levels, providing real-time insights.
- Increased client revenue by 70% by identifying and automating core product friction points.

Recon Group (USA)

Chief Transformation Officer • Product Owner

August 2019 – May 2020 – Miami, USA

- Led the company's transformation by introducing agile methodologies.
- Established Scrum teams and streamlined the product development cycle, reducing time-to-market by 50%.

Lykke (Switzerland)

Scrum Master • Agile Coach

September 2018 – May 2019 – Zürich, Switzerland

- Led company restructuring and managed international team reconfiguration.
- Implemented agile methodologies, coaching eight remote teams and product owners in AI-driven product development.
- Reduced monthly DevOps costs by \$120,000.

Alfa-Bank (1st Tier Bank)

Senior Product Owner • Mobile App

March 2017 – August 2018 – Saint Petersburg, Russia

- Managed the Alfa Mobile app, which became the top-ranked banking app according to Markswebb.
- Led the integration of card issuance and contactless payments, generating over \$100M in profit.
- Worked with Visa, MasterCard, Apple Pay, Google Pay, and Samsung Pay to improve mobile banking services.

E-commerce Price • Rambler&Co

Chief Product Officer

August 2014 – March 2016 – Moscow, Russia

- Relaunched Price.ru, an online store aggregator featuring 20,000+ stores.
- Introduced AI-driven cataloging of over 30 million products and improved business processes.
- Increased profit from leads by 100%.
- Conducted benchmarking research on the purchasing process across 800 online stores.

Russian News Agency

CPO • Product Manager

June 2011 – March 2014 – Moscow, Russia

- Managed the product portfolio of the news agency's flagship site and 14 digital products, reaching 180 million monthly users.
- Led the launch of new products, product relaunches, and strategic planning for multi-language content in 18 languages.

Skills

Product Strategy & Execution – P&L ownership. Building AI-driven products, aligning business goals, and managing full product lifecycles.

Artificial Intelligence & Data Science – AI/ML deployment, predictive analytics, NLP, and computer vision for business impact.

Growth & Monetization – Data-driven marketing, growth hacking, pricing models, and revenue optimization.

Agile Product Development – Organizational design. Leading cross-functional teams, implementing Agile/Scrum, and optimizing delivery cycles.

Market Research & Competitive Analysis – B2C, B2B, B2G insights to drive product differentiation and customer adoption.

User Experience & Design – Prototyping (AI or Figma), UX/UI, Data-driven personalization, User and UX Research (Interviews, eye tracking, focus groups etc.)

Software & Technologies – AI Agent oriented development, Scalable architecture, API integrations