



Vladimir Dyachkov, Ph.D.

CPO • Product Owner
AI-Driven Product Development

Contact
Telegram: t.me/vlruso
vladimiruso@gmail.com
www.linkedin.com/in/uxproduct

Education
Ph.D.,
Economics
The Informational Environment of
Economic Systems Interaction
TSU (2004 – 2007)

Master’s Degree,
Financial Management
TSU (1999 – 2004)

Top Skills
• Computer Vision
• Research and Development (R&D)
• Artificial Intelligence (AI)

Languages
• Spanish (Elementary)
• English (Full Professional)
• Russian (Native or Bilingual)
• German (Elementary)

Summary
Product leader in AI with experience
in team management and aligning
products with business objectives.
Strong background in digital
transformation and user experience.
Holds a Ph.D. in Economics with a
focus on how information influences
behavior.

Location
U.A.E. • Thailand • Russia • Georgia
• Estonia • Argentina • Philippines •
Vietnam

Experience

Digital Medical Products CPO • Product Owner

April 2016 – Present
• Led an AI project based on World Health Organization data and the ICD-10 structure.
• Developed and launched seven AI-driven products, including a machine learning-based diagnostic system.

goTRG Chief Transformation Officer

August 2019 – May 2020 – Miami, USA
• Led the company’s transformation by introducing agile methodologies.
• Established Scrum teams and streamlined the product development cycle, reducing time-to-market by 50%.

Lykke Scrum Master • Agile Coach

September 2018 – May 2019 – Zürich, Switzerland
• Led company restructuring and managed international team reconfiguration.
• Implemented agile methodologies, coaching eight remote teams and product owners in AI-driven product development.
• Reduced monthly DevOps costs by \$120,000.

Alfa-Bank Senior Product Owner – Mobile App

March 2017 – August 2018 – Saint Petersburg, Russia
• Managed the Alfa Mobile app, which became the top-ranked banking app according to Markswebb.
• Led the integration of card issuance and contactless payments, generating over \$100M in profit.
• Worked with Visa, MasterCard, Apple Pay, Google Pay, and Samsung Pay to improve mobile banking services.

Price.ru Chief Product Officer

August 2014 – March 2016 – Moscow, Russia
• Relaunched Price.ru, an online store aggregator featuring 20,000+ stores.
• Introduced AI-driven cataloging of over 30 million products and improved business processes.
• Increased profit from leads by 100%.
• Conducted benchmarking research on the purchasing process across 800 online stores.

RIA NovostiRIA Novosti CPO • Product Manager

June 2011 – March 2014 – Moscow, Russia
• Managed the product portfolio of the news agency’s flagship site and 14 digital products, reaching 180 million monthly users.
• Led the launch of new products, product relaunches, and strategic planning for multi-language content in 18 languages.

Skills

Product Strategy & Execution – Building AI-driven products, aligning business goals, and managing full product lifecycles.

Artificial Intelligence & Data Science – AI/ML deployment, predictive analytics, NLP, and computer vision for business impact.

Growth & Monetization – Data-driven marketing, growth hacking, pricing models, and revenue optimization.

Agile Product Development – Leading cross-functional teams, implementing Agile/Scrum, and optimizing delivery cycles.

Market Research & Competitive Analysis – B2C, B2B, B2G insights to drive product differentiation and customer adoption.

User Experience & Design – Prototyping (Figma), UX/UI, and AI-driven personalization for higher engagement.

Software & Cloud Technologies – Scalable architecture, API integrations, and cloud platforms (AWS, Azure, GCP).